

Contract # 48883

Schedule Dates

10/24/12-10/29/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 2202 ADD (28262)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

/

CPE

2202 A

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Date Entered 10/23/12
Last Modified 10/23/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$21,412.50
Net Total \$121,337.50
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 64 \$115,750.00
Nov. 2012 4 \$27,000.00
Grand Total: 68 \$142,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	5:30A- 6A (ET)	1			X	X	X			1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/23/12
2.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	6A- 6:30A (ET)	2			X	X	X			2	\$1,700.00	\$3,400.00	WHDH Boston (WHDH)		10/23/12
3.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	6:30A- 7A (ET)	2			X	X	X			2	\$1,700.00	\$3,400.00	WHDH Boston (WHDH)		10/23/12
4.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	7A- 8A (ET)				1	1	1			3	\$2,300.00	\$6,900.00	WHDH Boston (WHDH)		10/23/12
5.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	8A- 9A (ET)				1	1	1			3	\$2,300.00	\$6,900.00	WHDH Boston (WHDH)		10/23/12
6.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	9A- 9:30A (ET)	2			X	X	X			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/23/12
7.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	9:30A- 10A (ET)	2			X	X	X			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/23/12
8.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	10A- 11A (ET)	2			X	X	X			2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/23/12
9.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	11A- 12P (ET)	1			X	X	X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/23/12
10.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	12P- 12:30P (ET)	1			X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
11.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	1P- 2P (ET)	1			X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		10/23/12
12.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	2P- 3P (ET)	2			X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		10/23/12
13.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	3P- 3:30P (ET)	2			X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		10/23/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

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Agency GMMB (1182)
Product POLITICAL CANDIDATE (1051)
Brand Est. 2202 ADD (28262)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 2202 A
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Comments

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Suite 100
Washington, DC 20007

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14.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	3:30P- 4P (ET)	2			X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		10/23/12
15.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	4:30P- 5P (ET)	2			X	X	X			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/23/12
16.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	6P- 6:30P (ET)	2			X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/23/12
17.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	7P- 7:30P (ET)	4			X	X	X			4	\$2,200.00	\$8,800.00	WHDH Boston (WHDH)		10/23/12
18.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	7P- 7:30P (ET)	1	1							1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/23/12
19.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	7:30P- 8P (ET)	2	2							2	\$2,400.00	\$4,800.00	WHDH Boston (WHDH)		10/23/12
20.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	7:30P- 8P (ET)				1	1	1			3	\$2,400.00	\$7,200.00	WHDH Boston (WHDH)		10/23/12
21.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	11P- 11:35P (ET)				1	1	1			3	\$3,000.00	\$9,000.00	WHDH Boston (WHDH)		10/23/12
22.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	11:35P- 12:35A (ET)				1	1	1			3	\$1,600.00	\$4,800.00	WHDH Boston (WHDH)		10/23/12
23.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON				1	1	1			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/23/12
24.0	Normal Line / SPOT	10/24/12-10/26/12	3	:30	1:36A- Last Call with Carson Day				1	1	1			3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		10/23/12
25.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	9P- GRIMM						1			1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/23/12

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Commission

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Net Total

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WHDH Boston (WHDH)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

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68

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26.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	5:58A- 7 News Today in New England	1						2		2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
27.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7A- 8A (ET)	1						1		1	\$1,250.00	\$1,250.00	WHDH Boston (WHDH)		10/23/12
28.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	8A- 9A (ET)	1						1		1	\$1,250.00	\$1,250.00	WHDH Boston (WHDH)		10/23/12
29.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	10A- 11A (ET)	1						1		1	\$1,400.00	\$1,400.00	WHDH Boston (WHDH)		10/23/12
30.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	7P- Access Hollywood Sat	1						2		2	\$800.00	\$1,600.00	WHDH Boston (WHDH)		10/23/12
31.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7:57A- TODAY SHOW SUNDAY	1						1		1	\$1,400.00	\$1,400.00	WHDH Boston (WHDH)		10/23/12
32.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	9A- 7 News Today in New England-Sun	1						1		1	\$1,400.00	\$1,400.00	WHDH Boston (WHDH)		10/23/12
33.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	10:27A- Meet the Press	1						1		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/23/12
34.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	6P- 7 News at 6	2						2		2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/23/12
35.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	10P- DATELINE	1						1		1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		10/23/12
36.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	7:57P- THE VOICE	1							1	1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/23/12
37.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	9P- 10P (ET)	1						1		1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)	Office/ Parks and Rec	10/23/12

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